

FREE event: Melbourne

Date: 12th August
Venue: RACV Club; Bourke Rooms 1 & 2, Level 2, 501 Bourke Street, Melbourne
RSVP to: glenfrost@frocomm.com.au

Topic: The Immutable Laws of Communication

8 – 8.30am: networking (with tea/coffee/juice/muffins available)
8.30 – 8.45 Setting the scene: John Blyth, Senior VP, Fleishman-Hillard USA (Confirmed)
8.45 – 9.15 **Panel session**
9.15 – 9.30 open mic Q&A
9.30 – 10.00 networking continues

The panel: **John Blyth, Senior VP, Fleishman-Hillard USA (Confirmed)**
Rob Hadler, GM, Corporate Affairs, Coles (Confirmed)
Dionne Lew, Director, Corporate Communications, VIC Roads (Confirmed)
Moderator: Glen Frost, Frocomm (Confirmed)

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More info: <http://thepublicinterest.ning.com>