

Cancer in men

Aim:

- Even the odds between men and women & ↓ men dying of preventable cancer
- Target: Men, 30- 60 yrs

The facts:

- 1 in 2 men will get cancer in their lifetime (1 in 3 women are diagnosed)
- Compared to women, men are 80% more likely to die from mostly preventable cancers common to all people
- We could save almost 6,000 Australian men per year dying of cancer through achievable lifestyle changes

The challenge:

- Creating an online awareness campaign that is relevant, motivating & men-friendly





Welcome to:

An Overview of The Speed Thinking System

Dr Ken Hudson

Inventor, The Speed Thinking System

www.speedthinkingzone.com

The 9 Key Questions of this session:

Is ST the same as Intuition?

What problem does Speed Thinking solve?

What is Speed Thinking?

How does ST differ from traditional thinking?

What is the insight behind S.T.?

What are the benefits of Speed Thinking?

Why does Speed Thinking work?

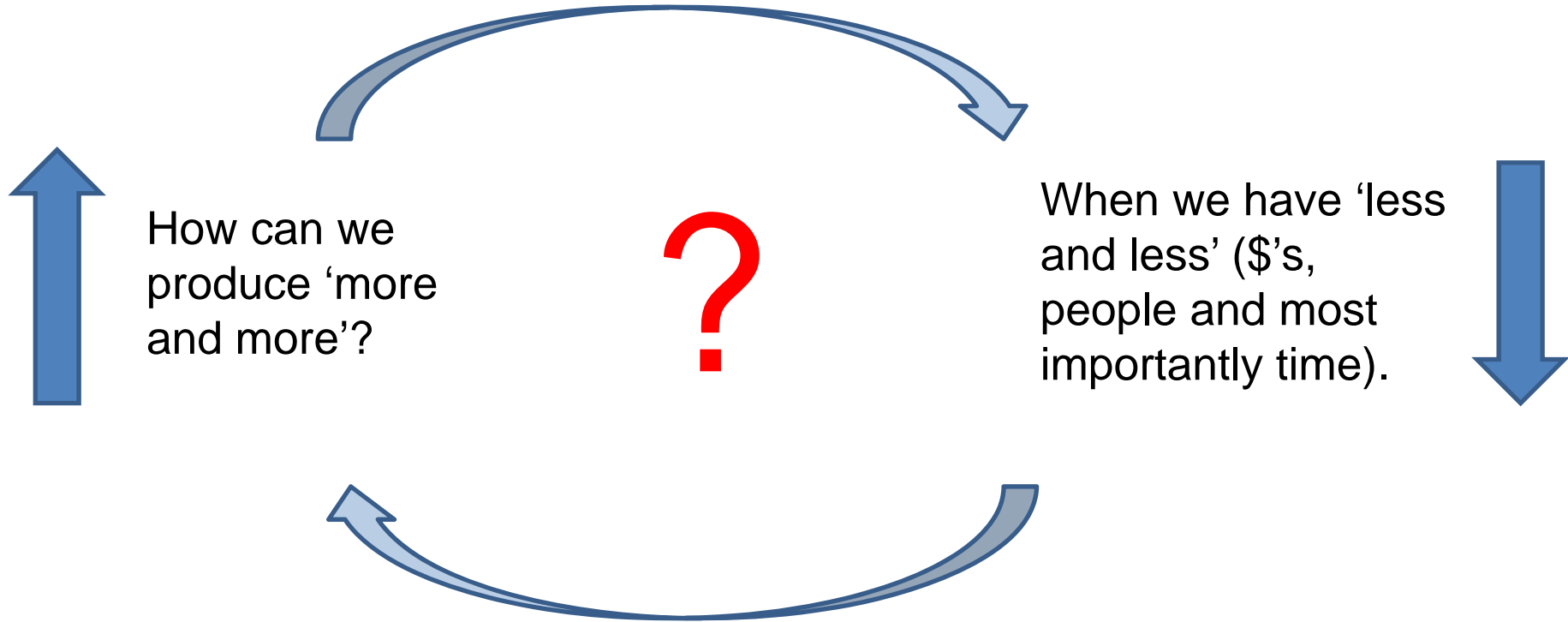
When can you use Speed Thinking?

Who can use Speed Thinking?

Key Question

What problem does Speed Thinking attempt to solve?

The universal challenge:



Key Question

What is The Speed Thinking System?



“Speed Thinking is a generative* thinking system that enables any individual or group to improve and accelerate their performance and results in time-pressure situations.

“It is a skill we can all learn and apply to our life, everyday”.

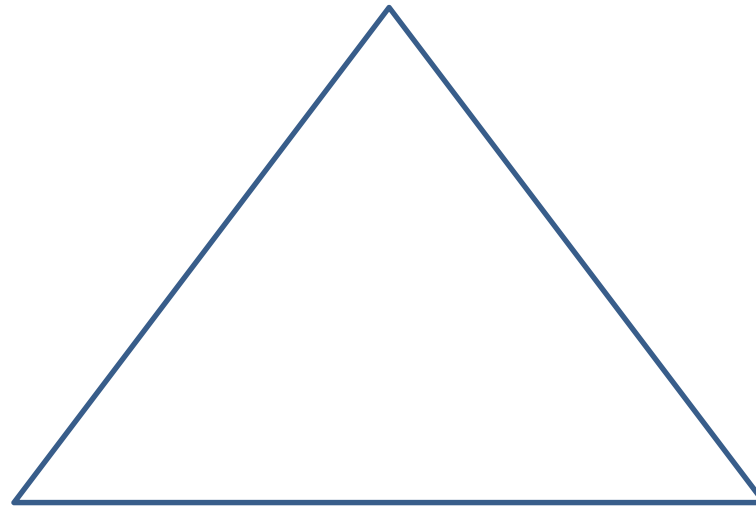
Dr Ken Hudson

* It generates new ideas, decisions, solutions, movement and energy etc.

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The complete *Speed Thinking System* consists of:

A 2-minute – 9 possibility structure

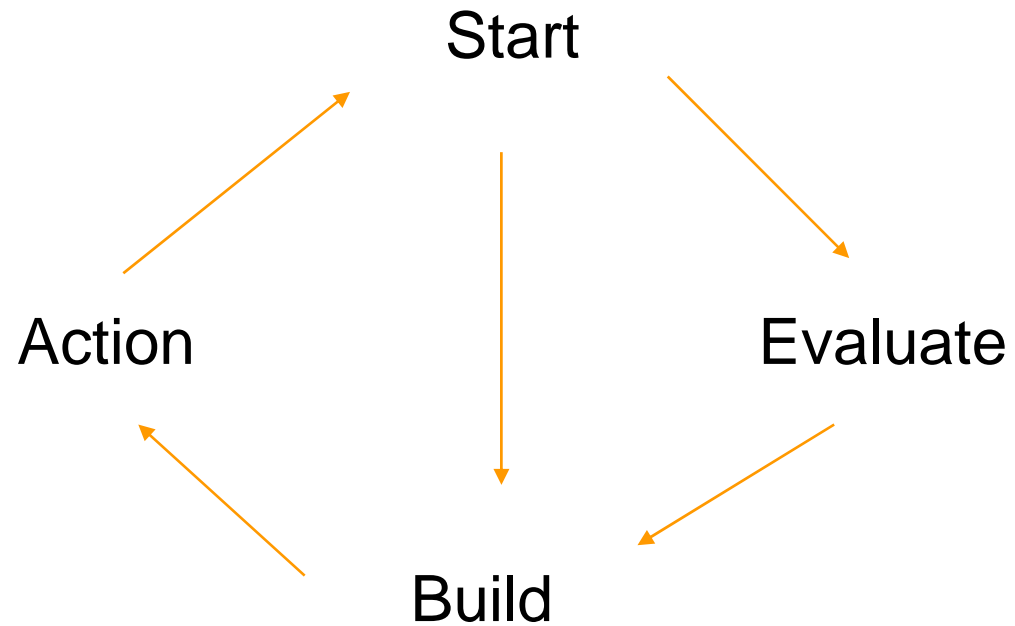


A 4-step process
(Start, Evaluate, Build
and Action)

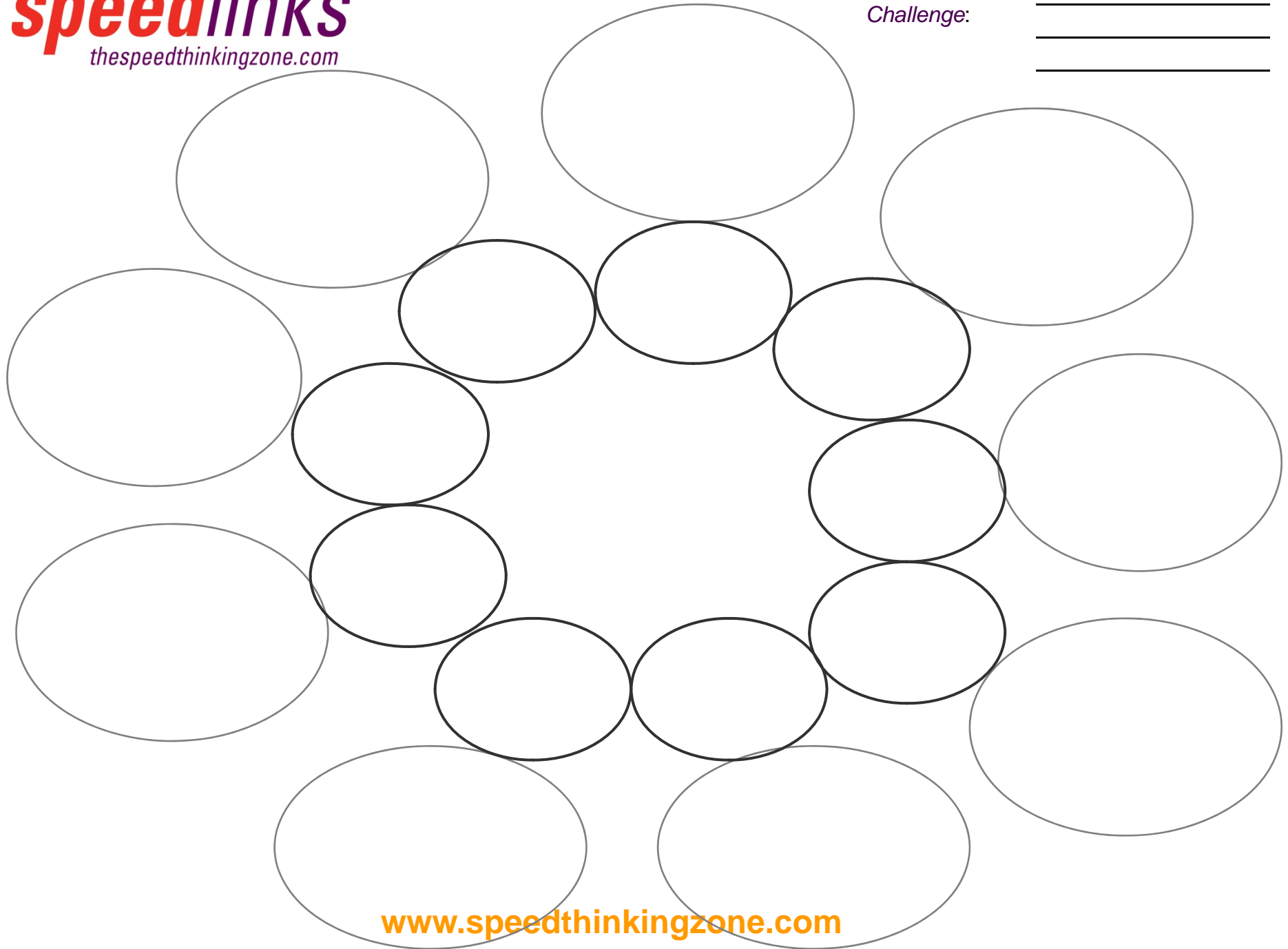
A new tool-kit called Speed
Links (i.e. the 9-thought
bubble template)

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The Speed Thinking 4-Steps Process:



Challenge:



Key Question

What is the insight
behind *Speed*
Thinking?



“While running hundreds of workshops with leaders over the years, I noticed that paradoxically, when I gave participants less time than they were used to or expected, they often produced results that were more original and they felt more energised.

“This insight, plus years of experimentation, became the basis of my *Speed Thinking System*.”

Dr Ken Hudson

Key Question

Who can use Speed
Thinking?

School Students

Team Leaders

Innovators

Managers

Parents

Teachers

Coaches



Trainers

Facilitators

Key Question

When can you use
Speed Thinking?

Speed Thinking is ideal for any time-pressure situation:

Meetings drag on

Exams

Group project is behind schedule

Need to make a quick decision



You are put on the spot in a meeting or presentation

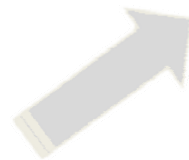
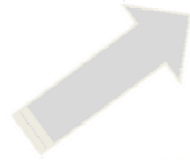
Need a fast solution to a customer problem

Assignments or homework is due

The client needs a new idea in a hurry

Key Question

How does Speed Thinking
differ from Traditional
Thinking?



Key Question

Is Speed Thinking the
same as Intuition?

Intuition

- Very Fast
- Internal Process
- Based on experience
- Individual

Speed Thinking

- Fast
- External Process
- Based on practice
- Individual & group

Key Question

Why does Speed
Thinking work?



“Speed Thinking works because it provides a focus, you do not filter your thoughts and you operate at the edge of your unconscious.

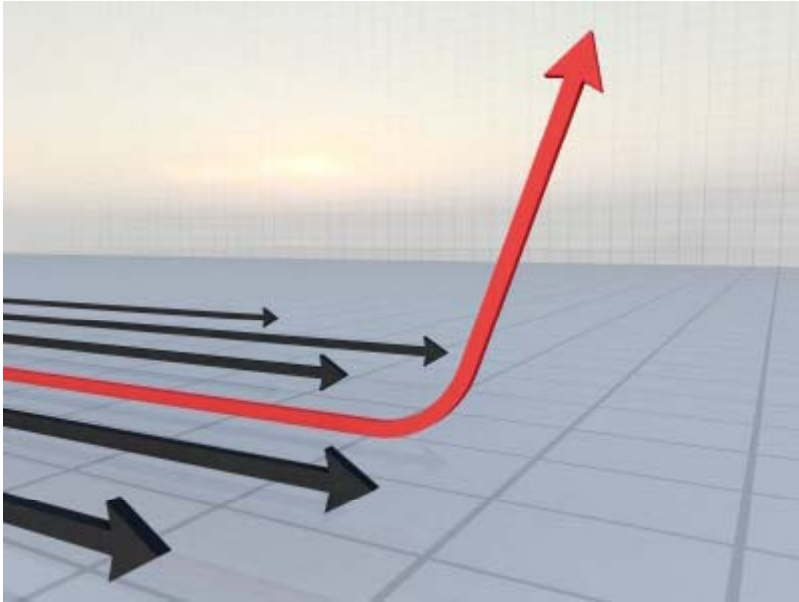
Speed Thinking can be learned easily, applied everyday and unlocks creativity and energy in groups.”

Dr Ken Hudson

Key Question

What are the main
benefits of Speed
Thinking?

The Key Benefits of Speed Thinking:



1. More efficient and productive.
2. Creative & innovative and.
3. Feel more enegised.

Some Key *Speed Thinking* resources:

Visit our Web Site: www.speedthinkingzone.com

Join our LinkedIn The Speed Thinkers of the World Group: <http://www.linkedin.com/>

Read Dr Hudson's new book: '***Speed Thinking* - How to Thrive in a Time Poor World**'

Email: kenhudson@speedthinkingzone.com

Twitter: [speedthink](https://twitter.com/speedthink)

www.speedthinkingzone.com