

What are your new (digital) options?

Rebecca Derrington

SourceBottle Founder

@SourceBottle



How can I tap into what
stories journalists are looking
for?



[Journalists & Bloggers](#)[Post a FREE call out ▶](#)[Businesses & PRs](#)[Login](#)[Post a request ▶](#)

Subscription service that emails 'call outs' for sources from journalists and bloggers.

Helps journalists & bloggers find sources. Helps businesses & PRs get publicity.

[Follow us for up-to-the-minute call outs](#)

[Share your experience with us on Facebook](#)

Post a **CALL OUT**
(It's free!)

[What is a call out?](#)

[Post a FREE call out ▶](#)

Post a **REQUEST**
(Only *\$20 per month or \$199 a year)

*Cancel anytime

[What is a request?](#)

[Post a request ▶](#)

SUBSCRIBE to receive
call outs and requests
(It's free!)

First Name

Email

Confirm Email

Password

I agree to the [terms & conditions](#)

Subscribe to all email alerts or [choose topics](#)

PR or marketing professional? Want to upgrade to 'TOP SHELF' call outs for just \$15 per month? [Apply here](#)

*Cancel anytime

[Subscribe ▶](#)[So how does it work?](#)[Latest 5 Call Outs](#)[Latest 5 Requests](#)



Drink Up!

The SourceBottle Alert

How can you repay someone for saving your baby's life?

You can't, but Agoo Australia's Susan Wallis is doing her best to thank [Telstra Childflight](#) for transporting her baby to safety 5 years ago.

It costs Telstra Childflight \$7,000-\$8,000 to transport a child and Susan's team is now at the half-way mark to their \$5,000 target. Along with Vanessa from [Best Buys for Baby](#), and some fit team members from Mountain Buggy, Susan is taking part in the Sun Herald City to Surf to raise money for this lifesaving service.

If you want to help Susan do her bit, you too can [donate to this great cause](#). (You could even win a new terrain pram from Mountain Buggy!) But you need to act now! Susan and her team are off and racing THIS SUNDAY!

Hi Rebecca, just in...

Corporate women who have benefitted from (formal or informal) mentoring

Date: 5 August 2010

Call out

Are you a corporate woman who has benefitted from (formal or informal) mentoring

[Latte magazine](#)

Deadline: 9 August 2010

Green gurus needed!

Date: 5 August 2010

Call out

Seeking eco advice for leading natural health magazine

[Leading natural health magazine](#)

Deadline: 9 Aug

Corporate women who have benefitted from (formal or informal) mentoring

Advertisement

Media outlet/Publication:

Latte magazine

Summary:

Are you a corporate woman who has benefitted from (formal or informal) mentoring

Does your source need to be local?

No

Details:

We're looking to profile women who have benefitted from a mentoring relationship - either informally or in a structured program. I'm NOT looking for business owners or entrepreneurs. I'm looking for women in the corporate world.

For details, visit:
www.thewoo.com.au/sourcebottle

Deadline:

9 August 2010 @ 5pm Eastern Daylight Saving Time

(Successful sources will not be paid.)

Respond to call out or request

To respond, please complete the form below

* Title

Mr.

* Name


* Email

* Comments


Attach a file to your response (file must be under 1.5mb)

No file chosen



 Journalists & Bloggers

[Post a FREE call out](#) ▶

 Businesses & PRs

[Login](#)

[Post a request](#) ▶

Select topics of interest

Browse call outs

[Agriculture](#)

[Animals & Pets](#)

[Arts, Entertainment & Media](#)

[Banking & Personal Finance](#)

[Business](#)

[Education](#)

[Employment & Workplace Relations](#)

[Environment](#)

[Family & Parenting](#)

[Finance](#)

[FMCG](#)

[Food & Wine](#)

[General](#)

[Health & Medical](#)

[Lifestyle & Fashion](#)

[Management](#)

[Manufacturing](#)

[Marketing & Advertising](#)

[Politics, Government & Policy](#)

[Professional Services](#)

[Property & Real Estate](#)

[Public Relations](#)

[Retail](#)

[Small business & Franchising](#)

[Sport & Fitness](#)

[Superannuation](#)

[Tax](#)

[Technology](#)

Browse requests / offers

[Samples, prizes, giveaways for gift bags & sponsorship](#)

[Participants, talent, experts for media pitches](#)

[Exclusive offers, giveaways & discounts](#)

Advertisement



Enquiries under "Public Relations"

Home > Select an industry > Public Relations

Select the drop down menu to view other industry enquiries

Public Relations

How can you repay someone for saving a life?

You can't, but Ago Australia's Susan Wallis is doing this by transporting her baby to safety 5 years ago.

It costs Telstra Childflight \$7,000-\$8,000 to transport a child half-way mark to their \$5,000 target. Along with VanFit team members from Mountain Buggy, Susan is taking on a challenge to raise money for this lifesaving service.

If you want to help Susan do her bit, you too can do it (win a new terrain pram from Mountain Buggy!) But you are off and racing THIS SUNDAY!

Affordable Summer Holidays in Australia

Advertisement

Media outlet/Publication:
Australian Traveller Magazine

Does your source need to be local?
No

Summary:
Great Affordable or Value Summer Holidays for All Holiday Styles and Budgets

Details:
We are working on one of our most important special reports of the year - the Affordable Summer Holidays in Australia.

The report is published in October so they need to be available for bookings in mid October and later. So if it books out we can not use it.

We define Affordable many ways, not just cheap. If it is a tremendous experience and value for the money that is also worthy.

We are looking for the secret hinterland hideaways, the well known summer mecca secret ways to get a great deal and the off season summer holidays that are actually worthwhile. Anything in between is worth considering.

Deadline:
13 August 2010 @ 5pm Eastern Daylight Saving Time
(Successful sources will not be paid.)

For details, visit:
www.thewoo.com.au/sourcebottle

There are (1-12) 54 results under **Public Relations**

[Affordable Summer Holidays in Australia](#)

Date Posted: 6 August 2010


Great Affordable or Value Summer Holidays for All Holiday Styles and Budgets

Australian Traveller Magazine
(Managing Editor)

Deadline: 13 August 2010 @ 5pm

[Share](#) | [f](#) [t](#) [g+](#) [e](#)



 Journalists & Bloggers

Post a FREE call out ▶

 Businesses & PRs

Login

Post a request ▶

Select topics of interest

Browse call outs

[Agriculture](#)

[Animals & Pets](#)

[Arts, Entertainment & Media](#)

[Banking & Personal Finance](#)

[Business](#)

[Education](#)

[Employment & Workplace Relations](#)

[Environment](#)

[Family & Parenting](#)

[Finance](#)

[FMCG](#)

[Food & Wine](#)

[General](#)

[Health & Medical](#)

[Lifestyle & Fashion](#)

[Management](#)

[Manufacturing](#)

[Marketing & Advertising](#)

[Politics, Government & Policy](#)

[Professional Services](#)

[Property & Real Estate](#)

[Public Relations](#)

[Retail](#)

[Small business & Franchising](#)

[Sport & Fitness](#)

[Superannuation](#)

[Tax](#)

[Technology](#)

Browse requests / offers

[Samples, prizes, giveaways for gift bags & sponsorship](#)

[Participants, talent, experts for media pitches](#)

[Exclusive offers, giveaways & discounts](#)

Advertisement



Enquiries under "Participants, talent, experts for media pitches"

Home > Select an industry > Participants, talent, experts for media pitches

Select the drop down menu to view other industry enquiries

Participants, talent, experts for media pitches

Advertisement

An artist? Artist and crafter?

Want an ad like this?

in.cube8r is open to anyone who MAKES THINGS BY HAND or wants to own one of the MOST CREATIVE FRANCHISE OPPORTUNITIES in Australia today.

Run like a long-term market, in.cube8r gives shoppers access to unique and local hand-made and designed creations – from homewares to fashion and jewellery. Artists and hand crafters have the power over display and price. Each gallery is divided into glass cubicles,

Find Experts, Advisors and Consultants without having to look!

Australia's Careers

Date Posted: 6 August 2010

National website seeking stories of young people succeeding in interesting careers

Lifeworks Media
(Communications Manager)

Deadline: 13 August 2010 @ 5pm

Share | Facebook | LinkedIn | Google+ | Twitter

So don't delay. To nab a cube or become an in.cube8r, get in touch.

Are you based in Albury/Wodonga?

Date Posted: 4 August 2010

Are you a PR or Marketing person based (or from that area) in Albury/Wodonga who is happy to share (be paid to do so) some local market knowledge?

PR Company
(Founder)

Deadline: 9 August 2010 @ 5pm

Share | Facebook | LinkedIn | Google+ | Twitter

How can I share my news with
Facebook, Twitter and other
social media sites?





Edit Page

Promote with an Ad

Suggest to Friends

Subscription service that emails FREE media 'call outs' for sources from journos and bloggers.

SourceBottle gets you FREE publicity or famous, whichever comes first!!!

<http://www.sourcebottle.com.au/>

Information

Location: Australia

SourceBottle

Wall Info

What's on your wall

Attach:



Bigger Media With

SourceBottle



SourceBottle TO NO from Gleis intens

See Me

SourceBottle

SourceBottle

User Profile

@SourceBottle

Free site that emails out's 4 sources from and bloggers. 4 any wants media attent increase profile. Some musings 2!

Australia

<http://www.sourcebottle.com.au>

[Twitter page](#)

7813	7254	1397
Followers	Following	Tweets

7803
SourceBottle, [+] Mon 09 Aug 16:46 via API

7800
URG CALL: Print media seeks expert & a time pressed mum babysitting <http://bit.ly/ciRQAO>

7800
URG CALL: National parenting mag seeks parents w/ real-life story w/ happy ending abt losing toddler 4 couple of hours <http://bit.ly/c3UdhV>

Rebecca's Activity

edit

Rebecca Derrington I'd LOVE all sides of politics to stop telling us what the other side will/won't do - just want to hear what you will do #qanda via Twitter

2 hours ago • Like • Comment

Rebecca Derrington is now connected to **Sean Grobbelaar**

3 hours ago

Rebecca Derrington OPP: Celebrity/Personality sought to attend Sheraton on the Park Conservatory Bar launch <http://bit.ly/dqXo8P> via Twitter

4 hours ago • Like • Comment

Rebecca Derrington CALL: Fashion Writer sought for Australian fashion blog <http://bit.ly/cYj4Y9> via Twitter

4 hours ago • Like • Comment

Rebecca Derrington REQ: Biz seeks Gift Bag gifts and goodies for over 200 ladies at an Awards Ceremony <http://bit.ly/9fDLnD> via Twitter

4 hours ago • Like • Comment

Rebecca Derrington CALL: Travel show (inflight audio) seeks getaways and experiences to feature <http://bit.ly/99U9MD> via Twitter

5 hours ago • Like • Comment

Rebecca Derrington CALL: Granada Media seeks people that are single and serious about finding love for TV show <http://bit.ly/dqNx4e> via Twitter

How can I power up my social media presence without spending all day online?



TweetDeck v0.34.2

From: [Profile Icons]

What's happening?

DRAG MEDIA AND LINKS HERE

140

[Send]

Search: @sourcebottle

@SourceBottle Oh, you are welcome! :-)

- SharonJGreen, [+] Mon 09 Aug 20:24 via Mobile Web
- RT @SourceBottle @shitika: Call Out: Need 2 speak 2 an analyst 2 talk about how social media's affecting the election campaign. Please RT.
- KerriganEmmy, [+] Mon 09 Aug 20:05 via Twittrific
- RT @SourceBottle: REQ: Biz seeks Gift Bag gifts and goodies for over 200 ladies at an Awards Ceremony <http://bit.ly/9FDLnD>
- CITYPUBLICITY, [+] Mon 09 Aug 19:30 via TweetDeck
- Ms @louisekovacs do u or hubby know of any PR at Albury/Wad? See my retweet of @SourceBottle. I need 2 learn how 2 comments 2 retweets..
- jenbro6, [+] Mon 09 Aug 18:53 via TweetDeck
- @SharonJGreen @SourceBottle i actually thought about it - but didn't really take it seriously. Thanks ladies. I'll get onto it :)
- shitika, [+] Mon 09 Aug 18:50 via web

@SourceBottle/favouritesj

just got my tag mates from @mabelhood and am worried that they are going to make my daughter's clothes itchy. Anyone used them?

2774

lolaaugustine, [+] Mon 09 Aug 23:59 via HootSuite

Only real criteria are being able to observe unnoticed and for a reasonable period of time (30min-). Plus the queue should be fairly busy...

218

davecart, [+] Mon 09 Aug 23:59 via HootSuite

Why A Multi Strategy Cre...

37498

jettbullas, [+] Mon 09 Aug 23:59 via HootSuite

Six Links Wo...

33053

lorirtaylor, [+] Mon 09 Aug 23:59 via HootSuite

Skype Files f...

http://wp.m...

61402

briansolis, [+] Mon 09 Aug 23:59 via HootSuite

@SourceBottle/news

Oh Look! BOAT! #ganda

2395

unsungsongs, [+] Mon 09 Aug 22:24 via TweetDeck

Stop press. Prime Minister apologises for voice. (But not really) #ganda

4075

@SourceBottle/mags

See what Megan Fox, Lea Michele, Kristen Bell the rest of young Hollywood wore at last night's Teen Choice Awards: <http://bit.ly/bCtwTh>

233367

usweekly, [+] Mon 09 Aug 23:54 via web

We think so too! @PeterFacinelli Is a 'Babe' - Just Ask @JennieGarth <http://popsu.gr/10013944>

15012

Tweet Adder

File Edit Accounts Settings Search Trends Registration Help

Search Follow UnFollow Messages Tweets Replies Automation Misc

Search Type: Search by Tweet Keywords

Search Options:

Keyword(s): []

Location: [] 10 Miles

Recency: Any days

Language: Any Language

[Search] [Stop]

Clear current "Who to Follow" list [] Import User Ids List []

Statistics

sourcebottle

Twitter Stats

7814	Followers
7254	Following
1:1.08	Follower Ratio

To Do

0	Users To Follow
39	To UnFollow
2036	To Follow Back
0	Updates to Post

Today

0	Follows Sent
2	Followers
2	Followers Lost
N/A	Conversion Rate
0	Messages Sent
0	Twitter Updates

[Refresh] [History]

Status

Retrieving account data. Please wait. - 12:19:44 AM 10/08/2010

Followers List Downloaded Successfully - 12:19:59 AM 10/08/2010

Following List Downloaded Successfully - 12:20:06 AM 10/08/2010

Finished loading account data - 12:20:06 AM 10/08/2010

Notifications

www.sourcebottle.com.au

